



Getting Ahead – Pre-course Work

#ThinkBrock

Business Level 2 Diploma

Welcome to the **Business Level 2 Diploma**. In preparation for the start of the course, please complete these tasks and have them with you to hand in during your first week of college in September.

This task should take you approximately an hour to complete and is designed to give you an introduction to the subject, and the expectations we have for you to complete independent work.

Activity: Your favourite business

Pick your favourite business, one you know well. Find out the following about the business and create a fact sheet on them.

1. What is the web address of the business.
2. What do they do? Do they sell goods (something you can hold in your hands), or do they offer a service (something you can't hold in your hands)?
3. How big is the business (we measure this by the number of employees. 1 – 99 is small. 100 – 250 is medium. 250+ is large).
4. Where does this business operate? Are they only in your local area, or could I find them in different parts of the country? Perhaps this business operates around the world?
5. What do you like about this business? Why do you buy from them?

Getting Equipped

You will need the following equipment for this course:

- A ring binder
- Dividers
- Stationery (pens, pencils, a ruler)