



Getting Ahead – Pre-course Work

#ThinkBrock

BTEC Level 3 Certificate in Enterprise & Entrepreneurship

Welcome to Enterprise and Entrepreneurship. In preparation for the start of the course, please complete these tasks and have them with you to hand in during your first week of college in September.

The task below should take you approximately an hour to complete and are designed to give you an introduction to the subject, and the expectations we have for you to complete at least four and a half hours of independent study, per subject, per week.

Task 1: Entrepreneurs

Enterprise is the process of using creativity and innovation to meet customers' needs. Your first task is to choose **two** entrepreneurs from the list below, research them, and write a 500-word report (250 words per entrepreneur), explaining how their skills and characteristics have helped them to be successful.

- James Dyson
- Jim Cregan
- Levi Roots
- Deborah Meaden
- Richard Branson
- Anita Roddick

You should then find a UK entrepreneur that you admire. Create a mind map outlining what you admire about them (think about their skills and characteristics, what they have achieved, and what they have overcome). This could be one of the entrepreneurs from the list above, or another.

Getting Equipped

You will need the following:

- A ring binder
- Dividers
- Stationery (pens, pencils, a ruler)



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