



# Getting Ahead – Pre-course Work

#ThinkBrock

## Travel and Tourism Level 2 Extended Certificate

Welcome to Travel and Tourism Level 2 Extended Certificate. In preparation for the start of the course, please complete these tasks and have them with you to hand in during your first week of college in September.

This task should take you approximately an hour to complete and is designed to give you an introduction to the subject, and the expectations we have for you to complete independent work.

### Task: Businesses in travel and tourism

Businesses in the travel and tourism sector are dynamic. They must respond quickly to changing customer behaviour and trends. Have you ever thought about how many businesses are involved in the travel and tourism sector? Or how the size of companies can vary from a small single-outlet travel agent on your high street up to a large multi-national company with a globally known brand?

Choose an organisation in the travel and tourism sector, this could be in transport, accommodation, a visitor attraction, a travel agent, tourist information or a tour operator.

Give a description of the main roles of the organisation and products and services that they offer.

Please ensure that you bring this with you to your first lesson.

### Getting Equipped

You will need the following:

- A ring binder
- Dividers – you will need to separate the units as you will be working on more than one unit and/or assignment at a time
- Stationery (pens, pencils - including coloured pencils, A4 paper, a ruler)